

# Brokerage Services +

## WE ARE MORE THAN TRANSACTION FACILITATORS

We are dedicated to executing a seamless project with a transparent service model.

### WHY MCGUIRE?

With an impressive track record representing both tenants and landlords, we have a thorough understanding of what drives both sides of the business. Our experts come from a variety of backgrounds, with specialties in all property types: office, mixed use, medical, warehouse, industrial, retail, and many more.

### Philosophy

### Fee

Our firm is aligned with that of our clients. We call this approach “**philosophy over fee**”, always ensuring that the interests of the client stay at the forefront. Our streamlined internal processes assist us in executing large and small transactions, locally and nationally.

### THE PROCESS

Whether a Sale, lease or build-to-suit property, our Brokerage Services team ensures timely marketing of your listing through a technologically advanced team approach. Our wealth of market knowledge, contacts, research ability, insight analysis of markets, strategic marketing, and financial analysis enables us to produce timely transactions, while reporting on all progress.



### REAL ESTATE SERVICE INITIATIVES

- MARKET KNOWLEDGE, RESEARCH AND ANALYTICS
- FINANCIAL ANALYSIS
- COORDINATION WITH PROJECT IMPLEMENTATION TEAMS
- COMPLETE SITE SELECTION PROCESS



# ADAPTABLE SOLUTIONS

No client or scenario is ever the same. Our consistent process helps us tailor our approach each and every time to the needs of our clients. We specialize in all life cycles of tenant representation from leasing new space to acquisition.



## NEW LEASE SPACE

Before any space recommendations are made, we start with your business.

- BUSINESS ANALYSIS
- SPACE UTILIZATION
- GROWTH PATTERNS



## RENEWAL/EXPANSION

We will help you to evaluate a solution that meets your long-term needs.

- DEVELOPMENT STRATEGY
- ALTERNATIVES ANALYSIS
- CONTRACT NEGOTIATION



## LEASE ADVISORY

We will start by evaluating the strength and flexibility of a current lease to identify potential cost savings.

- LEASE AUDIT & REVIEW
- LEASE RESTRUCTURE
- EXPENSE RECOVERY



## ACQUISITION

We will develop an acquisition strategy that will identify the most beneficial and efficient option for your company.

- FINANCIAL ANALYSIS
- DEAL STRUCTURING
- SITE & EXISTING INFRASTRUCTURE ANALYSIS